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2010–2011

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**WELCOME TO MEDICINE ONLINE
FROM OXFORD UNIVERSITY PRESS**

Welcome to the 2010-2011 catalogue of Medicine Online resources from Oxford University Press. This year sees the culmination of several years of behind-the-scenes work to establish **Medicine Online from Oxford** as a destination for high-quality, clinical information, and for invaluable reference material.

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Firstly, we are pleased to announce the addition of many more titles in the best-selling Oxford Medical Handbooks series as well as titles from the companion Oxford Handbooks in Nursing and Emergencies In series.

These will be joined in 2011 by Oxford Medical Libraries Online, a collection of evidence-based titles grouped in subject-based libraries, and two further high-level cardiology texts, *The ESC Textbook of Intensive and Acute Cardiac Care*, and *The EAE Textbook of Echocardiography*.

In 2011 we will also be adding further titles from the best-selling Oxford Textbooks series.

Visit www.oup.com/online/medicine for more information about existing and forthcoming Medicine Online resources, request a 30-day institutional free-trial, or a quote.

We hope you enjoy browsing this catalogue. Feedback from customers is always welcome, and enables us to shape and develop our resources to meet the needs of the medical community. So, please contact us with any comments you have on any of our resources by emailing: oxmedcomments@oup.com

The Medicine Online Team



OXFORD MEDICINE ONLINE PORTAL



Integrated access to the very best online medical resources from Oxford

A key part of Oxford’s online development programme in medicine is the launch of a single access point for the majority of our content. The Oxford Medicine Online Portal (www.oxfordmedicine.com), offers users the ability to browse, search, and access a large range of resources in one single place. Currently, the resources on pages 4 to 11 of this catalogue are included on the portal. Over time we will be adding further resources, as well as additional titles to existing resources already available on the portal.

KEY BENEFITS OF THE OXFORD MEDICINE ONLINE PORTAL

- Browse content by series, subject, and career stage
- Search the full-text of every title included on the site to discover content from a range of resources
- View all content within a standardised environment, with each resource sharing on-screen layout, navigation, functionality, and design elements

KEY BENEFITS OF THE OXFORD MEDICINE ONLINE PLATFORM*

- A clear, attractive, and legible layout, with text and images presented together
- Easy navigation around the site, using the table of contents, breadcrumb trail, and ‘jump to’ links
- Images can be enlarged and also downloaded to PowerPoint for use in presentations
- Links to other materials mentioned in the text and references, including PubMed, ISI, CrossRef, and journals on the Highwire platform



** Please note that Oxford Scholarship Online and the AMA Manual of Style are currently provided on a separate platform.*

**OXFORD TEXTBOOK OF MEDICINE
FIFTH EDITION**



More comprehensive, more authoritative,
and more international than any other medical textbook

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The *Oxford Textbook of Medicine* is the foremost international textbook of medicine. It is unrivalled in its coverage of the scientific aspects and clinical practice of internal medicine and its subspecialties, and is a fixture in the offices and wards of physicians around the world.

More comprehensive, more authoritative, and more international than any other textbook, it focuses on offering practical guidance on clinical management and the prevention of disease.

KEY FEATURES

- Search and browse the full-text of the print edition using the book index or on-screen navigation
- Link to original sources mentioned in the references via PubMed, ISI, and CrossRef
- View over 2,500 figures and illustrations, downloadable into PowerPoint
- Updated twice a year - for information on the latest update visit www.oxfordtextbookofmedicine.com



TRIALS AND SUBSCRIPTIONS

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Visit www.oup.com/online/medicine or contact us directly for more information (see page 15).

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Paul Leeson, John Radcliffe Hospital, UK

OXFORD MEDICAL HANDBOOKS



Presents practical information in a simple-to-use format suitable for students, junior doctors, and trainees

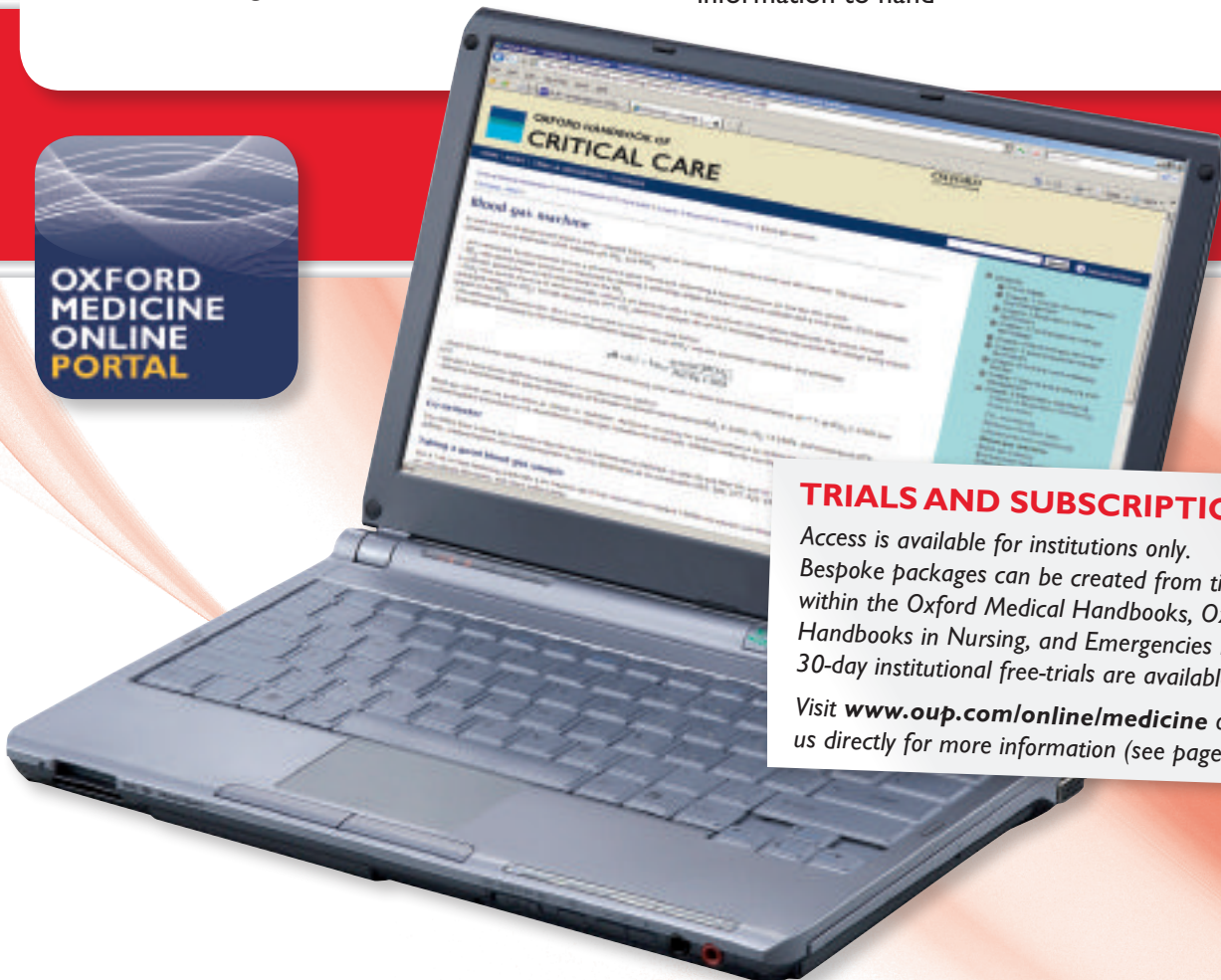
The **Oxford Medical Handbooks** are the market-leading series of pocket handbooks for a broad medical readership, from students, junior doctors and specialist trainees, to dentists, paramedics, and allied health professionals. Online, they offer quick and reliable access to vital information with additional functionality that enables users to access content in the way that best suits their individual needs.

Select from over 40 available titles to suit your exact needs - visit www.oxfordmedicine.com for a full listing.

KEY FEATURES

- Search and browse over 40 titles from the award-winning **Oxford Medical Handbook** series - the market-leading series of pocket handbooks for medical students, junior doctors, and allied health professionals
- All content has been written and reviewed by senior clinicians and junior medics to ensure it is accurate and relevant
- Each title will be updated in line with its corresponding print edition, to ensure users have Oxford's most up-to-date information to hand

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TRIALS AND SUBSCRIPTIONS

Access is available for institutions only. Bespoke packages can be created from titles within the Oxford Medical Handbooks, Oxford Handbooks in Nursing, and Emergencies In series. 30-day institutional free-trials are available. Visit www.oup.com/online/medicine or contact us directly for more information (see page 15).

EMERGENCIES IN...



Guidance for medical students and junior doctors on how to diagnose symptoms and identify what treatment is needed in an emergency

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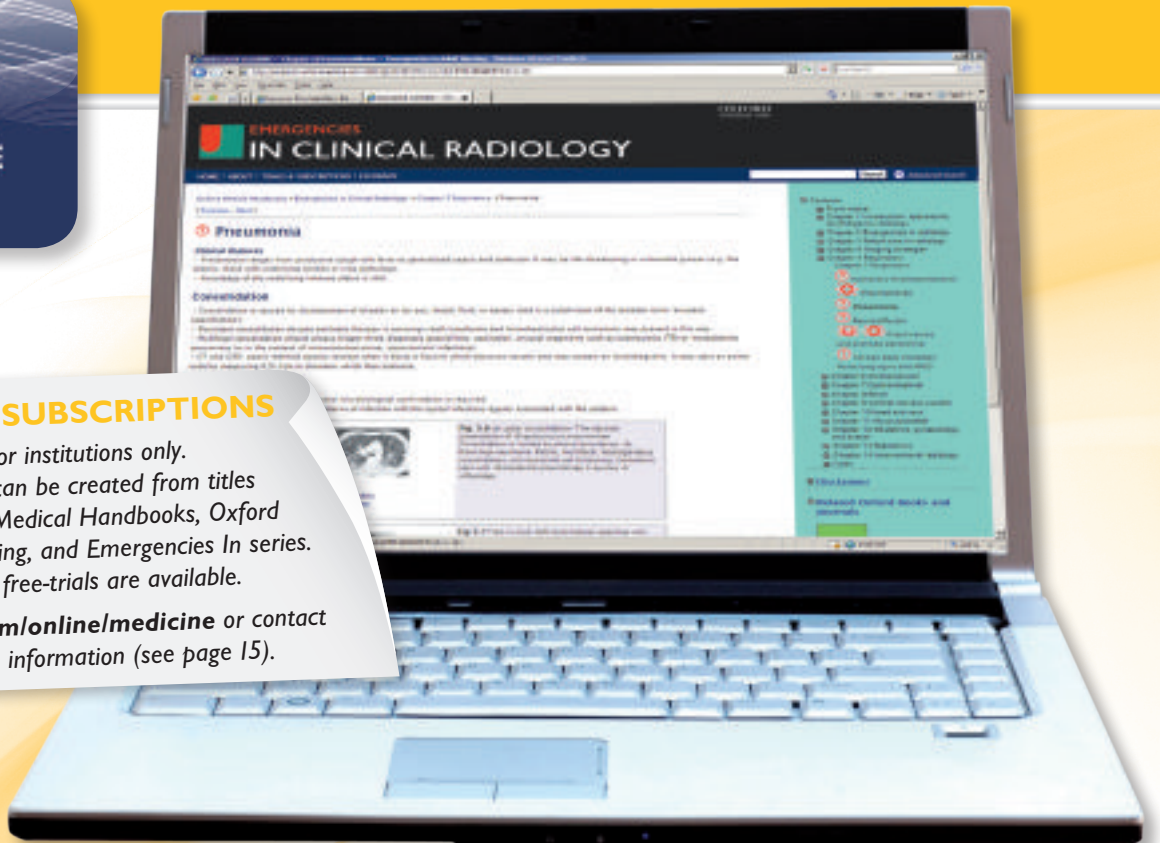
Emergencies In... provides the reader with rapid and reliable information on emergencies occurring in clinical practice. Covering a wide range of specialties and medical disciplines, the titles provide practical guidance from expert authors and editors. The service should be used by any front-line junior doctor, trainee or nurse who needs clear, rapid information in a quick-reference form.

Each title takes a problem-based approach to managing situations, including a guide to making a diagnosis, with links to supporting diagrams, photographs and management algorithms.

Select from 12 available titles to suit your exact needs - visit www.oxfordmedicine.com for a full listing.

KEY FEATURES

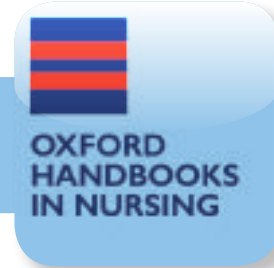
- A unique system of emergency icons indicates the degree of urgency with which the patient should be attended to, guiding the reader in rapid assessment and action
- Each title will be updated in line with its corresponding print edition, to ensure users have Oxford's most up-to-date information to hand



TRIALS AND SUBSCRIPTIONS

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OXFORD HANDBOOKS IN NURSING



Concise, practical and expert advice on all aspects of the nurse's role

Helping nurses achieve the best possible results for their patients, the authors and editors of the **Oxford Handbooks in Nursing** offer a wealth of recommendations, hints and tips from their years of experience.

Select from 20 available titles to suit your exact needs - visit www.oxfordmedicine.com for a full listing.

KEY FEATURES

- Search and browse titles from the **Oxford Handbooks in Nursing** series - a series of practical, evidenced-based guides for nursing practice
- Each title will be updated in line with its corresponding print edition, to ensure users have Oxford's most up-to-date information to hand

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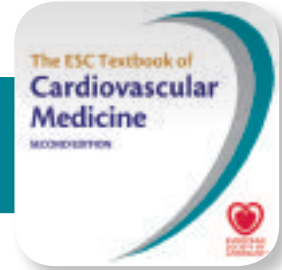


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THE ESC TEXTBOOK OF CARDIOVASCULAR MEDICINE



The definitive reference work for every cardiology trainee, general cardiologist and specialist cardiologist

EDITED BY

A. John Camm, *St. George's University of London, UK*, **Thomas F. Lüscher**, *University Hospital Zurich, Switzerland*, and **Patrick W. Serruys**, *Thorax Centre, Erasmus University Medical Centre, The Netherlands*

The *ESC Textbook of Cardiovascular Medicine* represents the core knowledge expected of all cardiologists - from those in training to those seeking professional reaccreditation. Based on the Core Curriculum of the European Society of Cardiology (ESC), this online resource contains much of the evidence base, and reflects ESC guidelines, Task Force reports and Scientific Statements, which guide current practice.

The ESC Textbook of Cardiovascular Medicine Online is the must-have must-use resource for everyone currently working in the field.

KEY FEATURES

- Fully indexed and searchable, allowing for ease of navigation
- Over 200 high quality videos of procedures and techniques
- Further reading links to PubMed, enabling access to abstracts and full texts
- Links to latest research from ESC Journal Family published by Oxford, including the European Heart Journal
- Multiple-choice questions to test the reader's comprehension, which can be used to gain EBAC-accredited CME points

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TRIALS AND SUBSCRIPTIONS

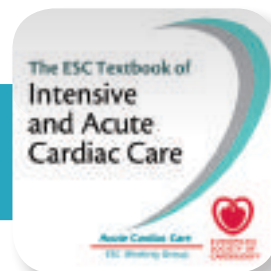
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THE ESC TEXTBOOK OF INTENSIVE AND ACUTE CARDIAC CARE



EDITED BY

Marco Tubaro, *San Filippo Neri Hospital, Rome, Italy, et al*

The ESC Textbook of Intensive and Acute Cardiac Care is a clinically focused resource for cardiologists and trainees in the intensive and acute cardiac care setting. It focuses on delivering the knowledge requirements specified in the ESC Core Curriculum for Acute Cardiac Care. Prepared by the ESC's working group on Acute Cardiac Care, this is an essential reference for those seeking training and accreditation in this area.

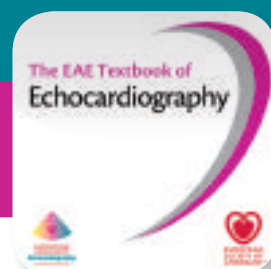
KEY FEATURES

- Fully indexed and searchable
- Images which can be enlarged for greater clarity and interpretation
- High-quality video content
- Multiple choice questions available
- Further reading links to PubMed, enabling access to thousands of abstracts and full texts
- Links to latest research from the ESC Journal Family published by Oxford, including the European Heart Journal

Coming
2011

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THE EAE TEXTBOOK OF ECHOCARDIOGRAPHY



EDITED BY

Leda Galiuto, *Institute of Cardiology, Rome, Italy, et al*

This comprehensive reference serves the educational requirements of cardiologists and medical professionals in the field of echocardiography, underpinning the structural training and reflecting the European Association of Echocardiography's Core Syllabus. It is a valuable resource to support not only those in the field but specifically those seeking accreditation and training.

KEY FEATURES

- Access additional video content or export tables and figures for use within the purchasing institution
- Additional written material not available in the print edition, to expand topics further
- Links to PubMed, enabling access to thousands of abstracts and full texts
- Links to latest research from the ESC Journal Family published by Oxford, including the European Heart Journal

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KEY FEATURES

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- Comprehensive: full coverage, including both common and rare entities
- Accessible: Fully indexed and searchable, allowing for ease of navigation
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OXFORD MEDICAL LIBRARIES



A collection of evidence-based guides grouped into subject-based collections

The **Oxford Medical Libraries Online** is a collection of focused titles which concentrate on the practical, day-to-day needs of medical professionals.

Each Library title delivers relevant advice which can be applied in the clinical setting when it is needed the most. Taking an evidence-based approach to presenting information, the titles summarize up-to-date research material in a clear and concise manner. All titles are written specifically for consultants, specialist nurses and trainee medical specialists by leading international specialists in the field, and are a trusted source of information.

KEY FEATURES

- Browse through the material using the in-built search facility as well as using the table of contents to navigate around each title with ease
- Updates to the collection of titles will be continuous with new titles becoming available as they publish



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AMA MANUAL OF STYLE



Everything you need to produce well-organized, clear, and readable manuscripts

12

The *AMA Manual of Style Online* is a must-have guide for those seeking to publish research findings and anyone involved in medical or scientific publishing. But more than just a style manual, it offers guidance on how to navigate the dilemmas that authors, researchers and their institutions, medical editors and publishers, and members of the news media who cover scientific research, confront on a daily basis.

Written by an expert committee of JAMA and Archives editors, it thoroughly covers ethical and legal issues, authorship, conflicts of interest, scientific misconduct and intellectual property, in addition to preparation of articles for publication, style, terminology, measurement, and quantitation.

The new online edition of the *AMA Manual of Style* provides access to the core content of the best-selling book. Users can be assured of always having the most up-to-date style guidelines at their fingertips, as style policy changes will be made in real-time.

KEY FEATURES

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- Open URL bibliographic references
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Link to individual chapters from online course packs and reading lists

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KEY FEATURES

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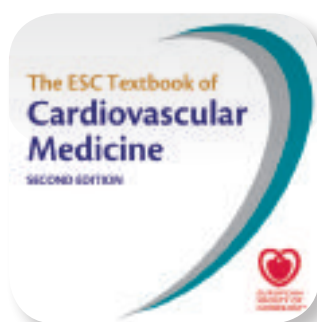
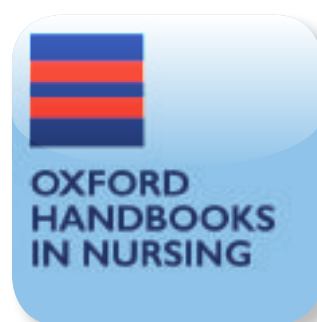
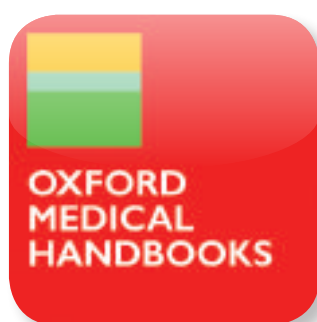
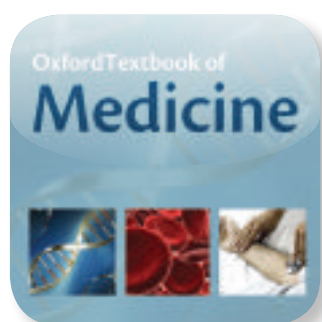
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